

## Community Experience Mapping Project

24 students. 22 seniors. 4 big maps.

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*ART 236 Experience Mapping*  
*Cutler-Lake*

24 students. 22 seniors. 4 big maps. Lots of information to work with. Again, the idea is to present some high-impact graphics at the Quest III Showcase, which happens at the UWO Alumni Welcome & Conference Center on Friday, May 8th. I've tabulated the votes cast on Tuesday, and I've combined the most popular concepts with the most popular techniques to assign four distinct map projects. This is a small group project: six students to a map. Groups will be announced soon. Once you know who you'll be working with, trade contact info, divide up the labor in a fair way that takes advantage of individual talents, and **make something amazing**.

Below are the map assignments, which are open to interpretation by the group. I just ask that you find a way to make them somewhat large. And that each map has **a really good title**.

What does "large" mean? We'll just have to figure this out. Large format printing in color can be prohibitively expensive. But black and white is often reasonable, and you can color it in. And I don't mind if pieces of paper are attached carefully (*tiled*) together.

While you will have time to work on these in class, it is likely that your group will have to make progress at other times as well, whether individually or together. Look at lots of maps to get ideas: the textbooks (recommended and required) will be of tremendous help here.

**These are due at the end of the class period on Thursday, May 7th.** Please try to attend the Quest III showcase the next day. Hopefully, there will be free food.

A.  
CONCEPT: "We could rename certain streets after the 22 citizens by first name... they would all somehow connect to the Seniors Center."  
TECHNIQUE: Color coding with a key.

B.  
CONCEPT: Reoccurring places/Repeated information/Common Responses  
TECHNIQUES: Word map/Each item size starts at 1 and goes up a size with each reoccurrence

C.  
CONCEPT: Collage of finished small group maps. (Note: small group maps need to be completed by **the beginning of class on Tuesday, April 21.**)  
TECHNIQUE: To be discovered through trial and error.

D.  
CONCEPT: Illustrating one thing that stands out from each interview. So, 22 illustrations presented in a thoughtful way. (A map, perhaps?)  
TECHNIQUE: Illustration, which could happen in a variety of ways.

BALLOT.

I will do my best to assemble the groups according to preference, but (as in life in general!) it is possible that you will get your first choice.

Your name: \_\_\_\_\_

Rank in order of preference (#1 being most wanted):

- A.  
CONCEPT: "We could rename certain streets after the 22 citizens by first name... they would all somehow connect to the Seniors Center."  
TECHNIQUE: Color coding with a key.
- B.  
CONCEPT: Reoccurring places/Repeated information/Common Responses  
TECHNIQUES: Word map/Each item size starts at 1 and goes up a size with each reoccurrence
- C.  
CONCEPT: Collage of finished small group maps.  
TECHNIQUE: To be discovered through trial and error.
- D.  
CONCEPT: Illustrating one thing that stands out from each interview. So, 22 illustrations presented in a thoughtful way. (A map, perhaps?)  
TECHNIQUE: Illustration, which could happen in a variety of ways.

Very optional: are there any people who you work particularly well with?

***Again, no promises.***